



Carlo Cestra Digital Productions S.L

## **Bilateral Meetings**

- Thursday 11.00 - 12:30
- Thursday 15:00 - 17:00

### **Description**

The Spanish company field of activity is digital video production, post-production, 3D modelling and texturing. More specifically the company develops:

- Digital images, animations and 3D videos, including panoramic for VR devices, in the fields of entertainment, education, science, technology, archaeology and history.
- Chroma key in order to create animated characters to insert into digital images and for panoramic VR devices.
- Multilingual audio guides, special effects and background music for videos.
- 3D digital reconstructions for documentaries or videos concerning history and archaeology, in particular military history and Roman archaeology.
- Digital images and illustrations for magazines and books specialized in history and archaeology.
- Infographics, animations and maps for documentaries, TV shows and live events.
- 3D models for cinema and TV productions and creative digital content developers.
- Photorealistic architectural visualisations and previsualizations.
- 3D modelling and texturing of military vehicles such as aircraft and ships.
- Post-production and visual special effects for cinema and television.

In the last two years, the company produced three 3D panoramic animated videos for VR devices of archaeological and historical tours in Rome. Tour operators, touristic guides and Italian schools to assist teachers during their lessons use these videos, which are located in specific VR points in Rome. In addition, these videos, for non-panoramic projection, are available to rent in European museums for temporary exhibitions, and in schools.

Company's ability is carrying out high quality 3D images and video, guaranteed by a deep study of history, photorealism and meticulous study of details that make images lively and vivid. Furthermore, the SME expertise is chroma key technique, used to create animated characters to be inserted into digital images and in VR devices.

The company has international experience since 2010, and its founder-CEO since 1996, being a solid leader in the field of digital productions from long time.

The company has collaborated with leading cinema, TV and documentary productions, as well as with museums and public institutions and, during the last two years, also with tour operators to develop VR tours in Rome. The company rents / sells the videos, both panoramic and non-panoramic, therefore cultural and education institutions can make the most of this product without waiting long time.

The strength of the company is the extensive experience, accuracy and deep knowledge of history and archaeology, and ultimately reasonable prices.

Organization Type

Company

Country

Spain

Areas of Activities

**ICT**

**Tourism**

**Cultural heritage**

**Innovation**

**Environment**

**Sustainability**